

ABSTRACT

5 In a method and apparatus for the electronic distribution of digitised
information on demand, remote and/or local mass data stores are used to store
digitised information for use in the generation of products such as software
media. Available products and related information can be searched, browsed
and requested at a local fulfilment unit; or requests can be made remotely. The
10 products generated and associated packaging, certificates of authenticity,
instruction manuals and licence numbers may optionally include customer
specific information, and customer given personalisation. Additional security
features include storing essential parts of the digitised information remotely so
that products can not be generated using only locally stored information; and
15 recording the digitised information on the at least final segments of longer than
standard format CDs preventing complete copies onto CDs of standard format.